Doctoral Consortium and DBA Consortium

At the Frontiers of Information Systems

31st Annual Conference of the Association Information et Management (AIM)

AIM 2026, Neuchâtel (**Switzerland**), May 20-22, 2026

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November 2025

1 Call for Contributions

The AIM 2026 Doctoral Colloquium consists of two consortiums:

1. for PhD candidates (national doctoral degree or PhD);
2. for practitioner-doctoral candidates pursuing a DBA.

In both cases, the AIM 2026 Doctoral Colloquium offers doctoral students the opportunity to present and discuss their research in an international forum, guided by a panel of experienced scholars in Information Systems management. The Doctoral Colloquium will take place on May 20, 2026, as part of the 31st AIM Conference.

The AIM doctoral workshops are open to all doctoral students, regardless of their stage of progress. We invite candidates working in the field of Information Systems to apply, as well as those enrolled in related management disciplines (strategy, marketing, HR, logistics, finance, governance…), provided their thesis includes an IS dimension or an IS artefact.

This exchange will allow candidates to receive feedback and advice from peers and senior researchers. Selected candidates will give a short presentation, followed by a discussion in a constructive and supportive environment. For early-stage doctoral students, the consortium will provide an opportunity to discuss the relevance of their research question, research design, and theoretical foundations. For advanced candidates, it will allow them to test their results and address potential questions in preparation for completing their dissertation.

1.1 Submission Guidelines

Doctoral submissions should take the form of a 10-page document (PDF format, Times New Roman, font size 12, including references) presenting:

- the research question;
- the methodological approach;
- work/results to date;
- next steps;
- expected contributions and their limitations

These elements should be adapted to the stage of the thesis.

In addition (outside the 10 pages), candidates should include:

- their thesis specialization;
- their doctoral school affiliation;
- the type of thesis (national doctorate / PhD or DBA);
- a short biography (2–3 paragraphs);
- a paragraph outlining their expectations regarding participation in the doctoral consortium.

Important: The document must not be submitted via the AIM conference submission platform. It should be sent by email no later than March 15, 2026 to: Cedric.Baudet@he-arc.ch

1.2 After Acceptance

Following evaluation, selected candidates will be notified by April 6, 2026. They will then prepare a digital presentation (e.g., PowerPoint) for a 15-minute oral presentation, followed by approximately 15 minutes of discussion.

Doctoral students must register for AIM 2026 (special rate for students) and are encouraged to attend the scientific sessions and networking events of the AIM Conference.

Advanced doctoral candidates may also submit a standard paper to AIM 2026. The thematic session "Applied IS Research: Perspectives by or for Practitioners" is particularly relevant for DBA candidates, whether currently enrolled or recently graduated.

1.3   Important Dates

- **March 15, 2026**: Deadline for doctoral consortium submissions
- April 6, 2026: Notification of acceptance/rejection
- April 27, 2026: Conference registration deadline
- **May 20, 2026**: Doctoral Consortium
- **May 20–22, 2026**: AIM Conference

1.4   Further Information, Accommodation, and AIM 2026 Conference

Visit https://aim2026.sciencesconf.org for details about AIM 2026 and accommodation options during the doctoral consortium.

1.5   Use of Generative AI

When authors make use of large language models (LLMs), generative artificial intelligence (Gen AI), or other AI tools in the design and execution of their research, such use must be properly acknowledged and documented in the *Methodology* section of the paper. When authors use LLMs, Gen AI, or other AI tools in the writing process of their paper, these tools should only be employed to improve the readability and language of the document. Their use must be appropriately acknowledged and documented in the paper (adapted from https://revuesim.org/index.php/sim/about/submissions).

Reviewers must not upload any part of submitted manuscripts into Gen AI systems. Gen AI tools may be used to refine revisions, but they must not be employed for the initial versions of revisions (adapted from MCIS 2025).

2 Conference Venue and Host Institutions

The AIM 2026 Conference will be held in Neuchâtel (Switzerland) on the Arc Campus 1 of the Haute École de Gestion Arc (HEG Arc // HES-SO).

HEG Arc – Haute école de gestion Arc
Espace de l'Europe 21 – CH-2000 Neuchâtel

Figure 1 – Campus Arc 1

Located in northwestern Switzerland, Neuchâtel is the French-speaking capital of the canton of Neuchâtel. The city lies on the northern shore of Lake Neuchâtel. The HEG Arc campus is ideally situated close to the Neuchâtel railway station, at the heart of the city, between lake and mountains. Neuchâtel is about 1 hour and 30 minutes by train from Switzerland's three international airports (Geneva, Zurich, and Basel).
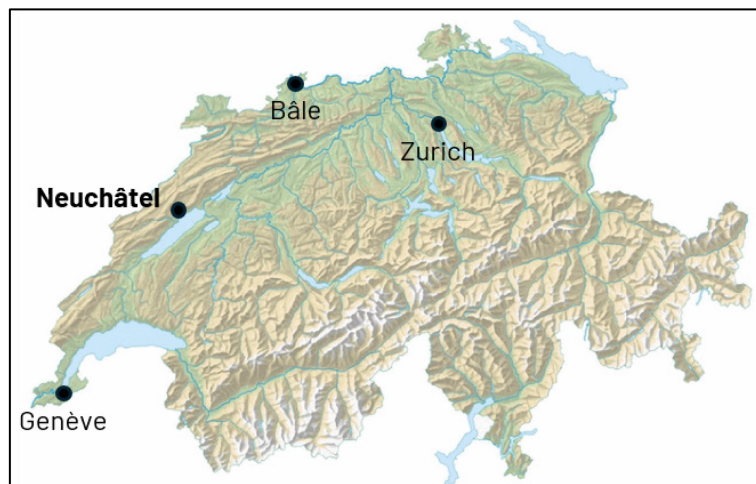

Figure 2 – Location of Neuchâtel

The HEG Arc // HES-SO will be responsible for organizing the AIM 2026 Conference in partnership with the University of Neuchâtel.

2.1   HES-SO // HEG Arc, Institut de Digitalisation des Organisations

The University of Applied Sciences and Arts of Western Switzerland (HES-SO) is one of the largest public higher education and research institutions in Switzerland. It brings together 28 schools across the seven cantons of French-speaking Switzerland. With around 21,000 students, it offers bachelor's and master's programs in diverse fields such as engineering, economics, health, social work, and the arts. Practice-oriented and innovation-driven, HES-SO is distinguished by its close ties to the professional world and its strong commitment to applied research. HES-SO is a member of swissuniversities, the umbrella organization of Swiss higher education institutions (Rectors' Conference of Swiss Higher Education Institutions).

The Haute École de Gestion Arc (HEG Arc) is one of the schools of the HES-SO. Founded in 1982, HEG Arc currently hosts nearly 1,800 students enrolled in Bachelor of Science, Master of Science, and continuing education programs across several fields of expertise, including business informatics, information systems management, business administration, business law, and the fight against economic crime and cybercrime.

Beyond its tertiary education mission (bachelor's, master's, and continuing education), HEG Arc, through the Institute of Organizational Digitalization (IDO), is an active partner in applied research in the field of information systems. Twenty IS faculty members conduct research on topics such as digital transformation, decision support, digital accessibility, knowledge and know-how management, and bibliometrics.

2.2   University of Neuchâtel // Faculty of Economics and Business, Institute of Information Management

« The University of Neuchâtel is composed of four faculties hosting around 4,200 students, 50% of whom come from other Swiss cantons and 22% from abroad. It offers a wide range of bachelor's programs, as well as master's programs in Arts and Humanities, Law, Sciences, and Economics and Business.

The Faculty of Economics and Business hosts nearly 700 students, supported by about one hundred staff members dedicated to teaching, research, documentation, and administration. According to several student surveys, the quality of teaching and supervision is a recognized strength of the Faculty.

Understanding how digitisation affects industry, education and society in general is a major challenge for the 21st century. At the intersection of social sciences and technology, the Information management institute offers an ideal place to better understand the risks and opportunities associated with digitisation through societal issues such as health, development, business ethics and sustainability. In terms of research, the institute contributes to the scientific literature in computer science, information systems and statistics, with a focus on data representation, knowledge management, human-computer interaction and financial statistics. In terms of teaching, the institute provides courses in mathematics, statistics and information systems for the Bachelor's degree in economics and offers a module in Data Science for the faculty's masters courses.. »[1].

The University of Neuchâtel is a member of swissuniversities, the umbrella organization of Swiss higher education institutions (Rectors' Conference of Swiss Higher Education Institutions).

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[1] https://www.unine.ch/imi

3 Scientific Committee

Cédric Baudet
Full Professor, HEG Arc // HES-SO

Cédric Gaspoz
Full Professor, HEG Arc // HES-SO

Adrian Holzer
Full Professor, Université de Neuchâtel

Maximiliano Jeanneret Medina
Research Associate, HEG Arc // HES-SO

Stéphanie Missonier
Full Professor, Université de Lausanne

Maria Sokhn
Full Professor, HEG Arc // HES-SO

4 Organizational Committee

- Cédric Baudet, Professeur ordinaire, HEG Arc
- Cédric Benoit, Adjoint scientifique, HEG Arc
- Manon Berney, doctorante, UniNe
- Antoine Chollet, Maître de Conférences, Université de Montpellier
- Alessio De Santo, Professeur assistant, HEG Arc
- Antoine Induni, Collaborateur scientifique, HEG Arc
- Maximiliano Jeanneret Medina, Adjoint scientifique, HEG Arc
- Maria Sokhn, Professeure ordinaire, HEG Arc
- Francesco Termine, Professeur ordinaire, HEG Arc

5 Doctoral Consortium

- Cédric Baudet, Professeur ordinaire, HEG Arc
- Cédric Gaspoz, Professeur ordinaire, HEG Arc
- Michel Kalika, Business Science Institute & Professeur honoraire Université Jean Moulin, iaelyon School of Management
- Christine Legner, Professeure ordinaire, Université de Lausanne
- Sylvie Michel, Maitresse de conférences HDR, Université de Bordeaux